

DOWNHAM MARKET TOWN COUNCIL MARKETS STRATEGY GROUP
NOTES OF MEETING HELD MONDAY 16 NOVEMBER 2020 AT 2.00PM

Due to the Covid-19 Coronavirus Pandemic this meeting was held remotely by way of zoom videotelephony system.

‘To research, develop and promote the Markets being mindful of their historic evolution’

	Present: Cllrs Woodmin, Lightfoot, Westrop, Sharman, Pickering, Town Clerk E Oliver	
1	<u>To receive Members apologies</u> Cllrs Hayes – work commitments Cllr Bully – personal/family Cllr Groom – personal/family – standings Cllr Westrop – prior committee	
2	<u>To receive any declarations of Interest</u> There were no declarations of interest	
3	To agree the notes of the meeting 04.11.20 and 9.11.20 Proposed by Cllr Lightfoot Seconded by Cllr Pickering Agreed	
4	To review the market of 13 & 14 November 2020 It was reported that the market had been fantastic, and the Friday market had been the best since it had restarted. The atmosphere was entirely different. The meeting ran through the purpose of having the Covid Rangers. Cllr Woodmin was concerned that social distancing wasn't always adhered to and she didn't see hand sanitiser available. The Rangers did notice this and had a gentle word stall holder about their responsibilities. She felt that we need to keep a check on plastic bags and make sure traders are using sustainable makes. It was proposed to purchase some paper carrier bags and stamp with DM to give to traders. Proposed Cllr Lightfoot Seconded Cllr Sharman. Agreed The need for a checklist that the Market Officer can use was raised and the importance of traders keeping to their curtilage was emphasized Packing up times must be checked on <ul style="list-style-type: none"> • Dogs are not allowed on the market and this must also be monitored • We need the maintenance team to have a copy and have a zoom with them to go through it. 	
5	To discuss and agree advertising and marketing strategy	

	<p>The strategy is already in place</p> <p>Actions needed as follows</p> <ul style="list-style-type: none"> • Obtain prices for newspaper adverts, looking at all local papers • Banner prices • A board prices • Other marketing ideas 	
6	To agree any future actions	
7	To agree date of next meeting	